



# 2023 Pricing Guide

## DIGITAL

### Websites

SMALL - \$1500

Single page / 3 Sections

MEDIUM - \$3000

Single page / 5 or more sections  
or 5 pages

LARGE - \$ 5000 -15,000

5 -10 pages

### Ecommerce

starting at \$1200

### Emails

\$125 / email

### Social Media

\$50 / post

Infographic post / starting at \$195

### PP Slides/Handouts

Slide & Handout / \$195

## BRANDING

### Simple Logo

Creative Direction

Primary Logo

\$600

### Responsive Brand

Creative Direction

Primary Logo

Secondary Logo

Color Palette & Typography

Brand Style Guide

1 Digital or Print Piece

\$2000

## OTHER

### Content Writing

\$225 / page

### SEO

\$125 / page

### Copyediting

\$100 / page

## PRINT

### Product Labels

2 concepts / 3 revisions

\$400

### Brochures/Flyers

Single Page / \$125

Double Sided / \$200

Trifold / \$395

Postcard / \$200

### Signage/Displays

Signs / \$200

Tradeshaw Displays / \$500

### Business Cards/Letterhead

Business Cards / \$200

Letterhead / \$125

[START A PROJECT >](#)

