



2022 Pricing Guide

DIGITAL

Websites

SMALL - \$1500

Single page / 3 Sections

MEDIUM - \$3000

Single page / 5 or more sections
or 5 pages

LARGE - \$ 5000 -15,000

5 -10 pages

Ecommerce

starting at \$1200

Emails

\$125 / email

Social Media

\$50 / post

Infographic post / starting at \$195

PP Slides/Handouts

Slide & Handout / \$195

BRANDING

Simple Logo

Creative Direction

Primary Logo

\$600

Responsive Brand

Creative Direction

Primary Logo

Secondary Logo

Color Palette & Typography

Brand Style Guide

1 Digital or Print Piece

\$1500

OTHER

Content Writing

\$225 / page

SEO

\$125 / page

Copyediting

\$100 / page

PRINT

Product Labels

2 concepts / 3 revisions

\$400

Brochures/Flyers

Single Page / \$125

Double Sided / \$200

Trifold / \$395

Postcard / \$200

Signage/Displays

Signs / \$200

Tradeshaw Displays / \$500

Business Cards/Letterhead

Business Cards / \$200

Letterhead / \$125

[START A PROJECT >](#)

